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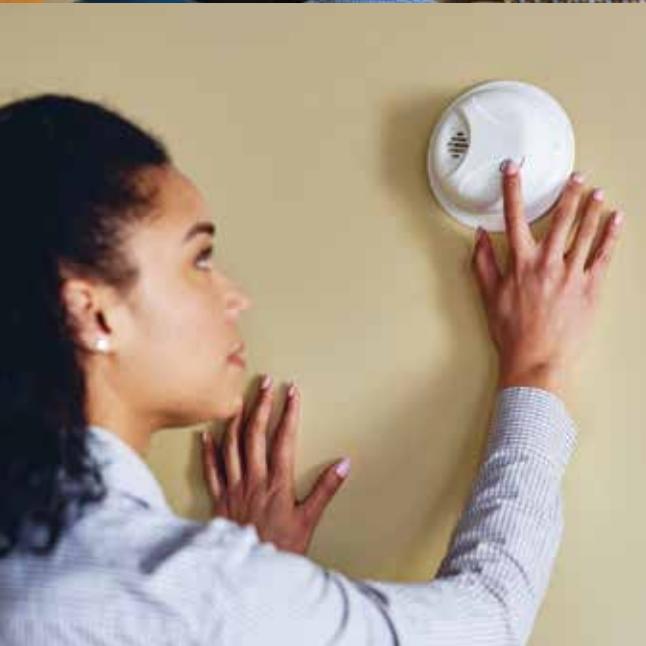
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OFFER ENDS 8/31/18. FOR DETAILS  
VISIT [FIREPREVENTIONWEEK.ORG/CATALOG](http://FIREPREVENTIONWEEK.ORG/CATALOG)

2018

# FIRE PREVENTION CATALOG





# EVERY WEEK IS FIRE PREVENTION WEEK.™

Get ready for Fire Prevention Week (FPW™). It's a great way to rally your department and your community to take action to prevent fires and reduce loss. While FPW provides a central focus for prevention, the need to promote fire safety all year long is critical in the current fire environment.

Although we have reduced the fire problem significantly, today's home fires burn hotter and faster because of the way homes are built, meaning you can have as little as two minutes to escape a fire. We also know people aren't always thinking about fire safety or are unaware of the simple steps they can take to keep themselves and their families safe.

Educating the public about fire prevention is an important job and your community relies on you for this lifesaving information. This year we have not only a new and engaging theme for Fire Prevention Week, we have developed essential tools and resources to support your fire prevention work throughout the year.

Thank you for your work to keep families safer from fire.

Sincerely,  
Jim Pauley, NFPA President

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**BONUS** Fire Prevention Happens All Year Long poster included inside.



# Staying Aware with Simon

Our Newest  
Fire Prevention  
Week™ Advocate

Be aware. Fire can happen anywhere.™

This year's Fire Prevention Week™ campaign — **Look. Listen. Learn. Be aware. Fire can happen anywhere.™** — works to educate the public about three basic but essential steps they can take to reduce the likelihood of having a fire — and how to escape safely in the event of one.

**“LOOK”** for places fire could start. Take a good look around your home. Identify potential fire hazards and take care of them.

**“LISTEN”** for the sound of the smoke alarm. You could have less than two minutes to escape safely once the smoke alarm sounds. Go to your outside meeting place, which should be a safe distance from the home and where everyone should meet.

**“LEARN”** two ways out of every room and make sure all doors and windows leading outside open easily and are free of clutter.

To help get the word out, Sparky® the Fire Dog® has a new friend, Simon, who is helping teach this year's FPW messages — he's a smart, resourceful character who will join Sparky in spreading fire safety messages to adults and children alike.

And remember, although FPW is officially a week-long public awareness campaign, it can be a natural springboard to a year-round effort in your department and community. This year's campaign is designed to inspire fun and highly interactive discussions and programs in your community.

As always, you can find everything you need for a successful FPW campaign at [firepreventionweek.org](http://firepreventionweek.org): safety checklists, fact sheets, and infographics; fill-in press releases to help promote your efforts; social media content for fire departments to use and share; 10-minute mini-lessons for classrooms and community events; free kids' activities, and more!

We also encourage you to share your own original social media content — tag your posts with [#firepreventionweek](https://www.facebook.com/hashtag/firepreventionweek) so we can showcase them on the Sparky Facebook page!



**LOOK. LISTEN. LEARN.**



## FIRE PREVENTION MILESTONE

**Let's go back to where it all began.**

President Calvin Coolidge proclaimed the first National Fire Prevention Week on October 4–10, 1925, as a way to commemorate the Great Chicago Fire, which began October 8, 1871, and did most of its damage October 9. Since then, it's been observed every year during the week October 9 falls within.

But while the Chicago Fire gets top billing in the history of FPW,™ an even deadlier fire had taken place hundreds of miles away at roughly the same time. The Peshtigo Fire, the most devastating forest fire in American history, roared through Northeast Wisconsin on October 8, 1871. It burned down 16 towns, killed 1,152 people, and scorched 1.2 million acres.

Read more about the Peshtigo and Chicago fires at [firepreventionweek.org](http://firepreventionweek.org)

# Spark a Conversation About Fire Safety During This Year's Fire Prevention Week.™

Whether you're making one presentation or 100, there are all sorts of ways to get your community involved in Fire Prevention Week with activities and giveaways that will inspire and empower them with knowledge that can help save lives.



★ **NEW 2018 FPW™ In a Box Value Pack**

Our best-selling and best-value package includes everything you need to bring Fire Prevention Week to life in any presentation.

**Audience of 100**

Includes 1 Banner, 15 Posters, and 100 of each: Adult Brochures, Kids' Activity Posters, FPW News booklets, Stickers, Magnets, and FPW Bags.

**\$175.00**                      PKG118

**Audience of 300**

Includes 1 Banner, 45 Posters, and 300 of each: Adult Brochures, Kids' Activity Posters, FPW News booklets, Stickers, Magnets, and FPW Bags.

**\$325.00**                      PKG318

**Audience of 500**

Includes 1 Banner, 75 Posters, and 500 of each: Adult Brochures, Kids' Activity Posters, FPW News booklets, Stickers, Magnets, and FPW Bags.

**\$495.00**                      PKG518



★ NEW 2018 Fire Prevention Week™ Posters

★ NEW 2018 Fire Prevention Week™ Banner

This eye-catching poster brings home the fire safety message. Two-sided, available in English and Spanish. 17 in. x 24 in. | Qty 15

Well-placed grommets, wind slits, and polyethylene construction help to display the message through Fire Prevention Week and beyond. 4 ft. x 10 ft. | Qty 1

\$16.50

FPW18

\$54.00

BAN18



SAFETY SPEAKS



For **Cpt./Fire Marshal Ben Hammond**, of Sheridan, AR, the local county fair is the perfect opportunity to kick FPW off:

*“It allows us the opportunity that we need to have booth space and have people from the city coming up and allowing us to share not only the fire prevention materials but the message for the year.”*



**Chief Dolly Hulin** of Thomasville, NC — and NFPA Educator of the Year, 2017 — partners with the town library and a local funeral home to host an event:

*“During Fire Prevention Week we have a big safety festival. We have 22 different agencies that come and set up little events for the kids. Usually we get anywhere from 250 to 500 kids showing up. They come all the way across the county for the event.”*

# FIRE PREVENTION WEEK

**FPW NEWS**  
FIRE PREVENTION WEEK™ OCTOBER 7-13, 2018

**Look. Listen. Learn.**  
**Be aware. Fire can happen anywhere.™**

No matter where you are—at home or a public building—it's important to think about your safety from fire. Home is the place where fires happen most often, but fires can happen other places as well.

**Look** for places fire could start. Take a good look around your home. Identify potential fire hazards and address them. If necessary, have a qualified professional correct hazards.

**Listen** for the sound of the smoke alarm. You could have only minutes to escape safely once the smoke alarm sounds. Go to your outside meeting place, which should be a safe distance from the home and where everyone should meet.

**Learn** two ways out of every room. Make sure all doors and windows leading outside open easily and are free of clutter.

**Making assumptions about your safety could lead to tragedy**

"The biggest mistake people make with escape planning is assuming a fire won't happen to us and if it does, we'll just go outside," says Brian Meurer of the Louisville Fire Department. "Most people don't expect a fire to occur in their home, especially in their kitchen."

This mindset, along with the use of popular technology, has Meurer concerned. He fears an increase in fires in the home, especially due to cooking that's left unattended because people are focused on their mobile phones.

"You see it all the time, constant cell phone use in line at the bank, at restaurants, and even while driving," Meurer is emphatic about the importance of everyone in the household discussing escape planning and following these tips:

- Make a home escape plan with all household members.
- Know two ways out of every room (typically a door and a window).
- Have an outside meeting place in front of the home where everyone will meet; choose a stationary object like a tree, light pole, or mailbox that's a safe distance from the home.
- Practice your home fire drill at night and during the day, twice a year.
- Close doors behind you as you leave.

**FIRE PREVENTION WEEK™**  
©2018 National Fire Protection Association  
Sparky™ is a trademark of NFPA.

**LOOK.  
LISTEN.  
LEARN.**

**Be aware.  
Fire can happen  
anywhere.™**

**NFPA**  
NFPA—the official sponsor of Fire Prevention Week since 1922.  
Sparky™ is a registered trademark of NFPA.

★ **NEW 2018 Fire Prevention Week™ FPW News Booklets**

This year's FPW News booklet explores safety in public places, smoke alarm tips, and fire safety while on vacation. 4 pages, 8.5 in. x 11 in. | Qty 100

**\$23.00**

FACT18

★ **NEW 2018 Fire Prevention Week™ Adult Brochures**

Brightly colored, easy-to-read brochure delivers three levels of information: Look for places fire could start, Listen for the sound of the alarm, and Learn two ways out of every room. 3.75 in. x 8.5 in. | Qty 100

**\$23.00**

CAMP18



## FREE RESOURCES

### The Home Safety Checklist for Older Adults

Older people aren't just at increased risk from fires. More and more, firefighters find themselves responding to incidences of falls. Share our Home Safety Checklist with your community to raise awareness of both risks.

### Mastering the 10-Minute Mini-Lesson for Adult Home Fire Escape

It's surprising how many adults don't have a fire escape plan in their homes. Show them the importance of having one with this 10-minute lesson plan.

Free to download at [nfpa.org/catalogresources](http://nfpa.org/catalogresources)

**Remembering When? A FIRE AND FALL PREVENTION PROGRAM FOR OLDER ADULTS**

**Home Safety Checklist**

**Mastering the 10-Minute Mini-Lesson**

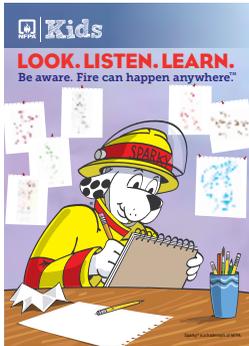
**Sample Plan**

**Educational Messages to Review:**

1. Planning

**NATIONAL FIRE PROTECTION ASSOCIATION**

[www.nfpa.org/education\\_centers](http://www.nfpa.org/education_centers)



★ **NEW 2018 Fire Prevention Week™ Kids' Activity Posters**

A favorite with kids, these come full of games, activities, and a full color poster to hang on the wall, making it fun to learn about fire safety and escape planning. 8.5 in. x 11.5 in., expands to 16 in. x 22 in. | Qty 100

**\$23.00**

SPY18

★ **NEW 2018 Fire Prevention Week™ Magnets**

Small in size, big on value. These magnets make sure the message sticks. 2.75 in. x 3.75 in. | Qty 100

**\$25.00**

MAGNET18

★ **NEW 2018 Fire Prevention Week™ Stickers**

Kids love these colorful peel-off stickers featuring the Fire Prevention Week theme. Perfect for lunch bags or backpacks. 3.25 in. Diameter | Roll of 100

**\$12.50**

STICK18



★ **NEW 2018 Fire Prevention Week™ Bags**

Fill these eco-friendly goodie bags with FPW giveaways so kids can take the importance of fire safety home with them. 12 in. x 15 in. | Qty 100

**\$34.00**

BAG18

★ **NEW 2018 Fire Prevention Week™ Print Your Own T-Shirt Decal**

Customize T-shirts with your fire department logo for the perfect Fire Prevention Week fit. You'll receive a digital image of the Fire Prevention Week logo — just take the digital image to your local print shop to order. | Qty 1

**\$9.99**

TSDD18PDF



**DACE BERGEN,**  
Deputy Fire Marshal



# MAKING A BIG SHOW OF FPW™ WITH THE CHAPEL HILL FIRE DEPARTMENT



For fire departments around the country, trying to balance budgets while providing effective fire safety education is often the greatest challenge in pulling off a successful Fire Prevention Week™ campaign. Deputy Fire Marshal with the Chapel Hill (NC) Fire Department, Dace Bergen, knows this all too well. “If you’re dealing with public education, you realize that if you’re doing it on your own, you don’t have the resources. Most public safety organizations don’t really have the resources to run big events.”

As such, Bergen, a lifelong member of the Chapel Hill FD, has spent years building partnerships within the community and getting help every step of the way. “We work hand in hand with the folks at the state, and collaborate with various public safety entities, private, and non-profit organizations to help deliver the safety message throughout our area.” This includes partnering with the state chapter of the non-profit Safe Kids, holding safety events at the city’s children’s museum, and setting up a booth at the city’s fall festival, Festifall, which often lines up with Fire Prevention Week itself.

Once they have their audience, the Chapel Hill FD gets creative in putting the FPW™ message out. Their most effective method? Puppets. “We deliver a fire safety puppet show to the first and second graders at the elementary schools, and it’s been going for about 10 years now,” says Bergen. “Education for our department really is year-round and has been for the entire 27 years I’ve worked here.” As it turns out, the puppet show is so popular that they do shows all year long. And that’s just one way they fill the calendar.

“If you’re looking for [year-round] fire education, of course the big draw here is the fire truck and crew. The men and women that actually put out the fire and ride the trucks. They’re delivering one to two educational pieces every week ... school visits, sometimes it’s block parties, sometimes it’s station visits.”

*“Find a local entity that allows you the opportunity to expand your programs and tag on with them.”*

While every city might approach Fire Prevention Week and fire prevention education differently, it’s clear the key to successful advocacy is finding like-minded partners within the community to help amplify the message. As Bergen sums up, “Find a local entity that allows you the opportunity to expand your programs and tag on with them. If you can create a situation where it’s a win for you and a win for them, that’s usually when they’ll partner with you.”



## FIRE PREVENTION MILESTONE

### What’s in a name? For FPW™, a lot of history.

Recent Fire Prevention Week™ themes have focused on catchy, actionable slogans like “Look. Listen. Learn.” (2018) or “Every second counts. Find 2 ways out!” (2017), but that wasn’t always the case. A look at past themes reveals attitudes and atmospheres of different eras.

The first FPW theme, 1927’s “Why this Mad Sacrifice to Fire?,” has a certain drama that wouldn’t be out of place in the silent movies that were all the rage.

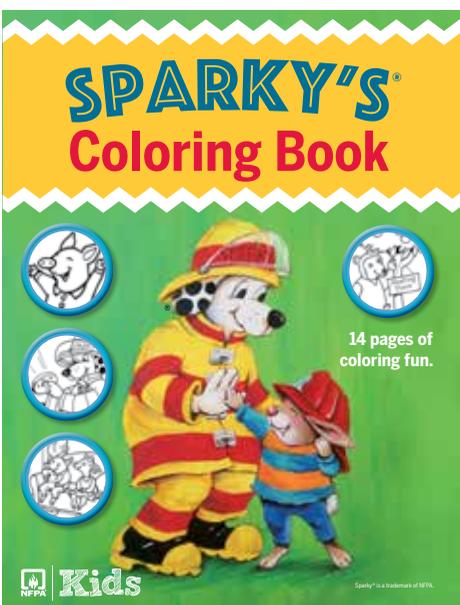
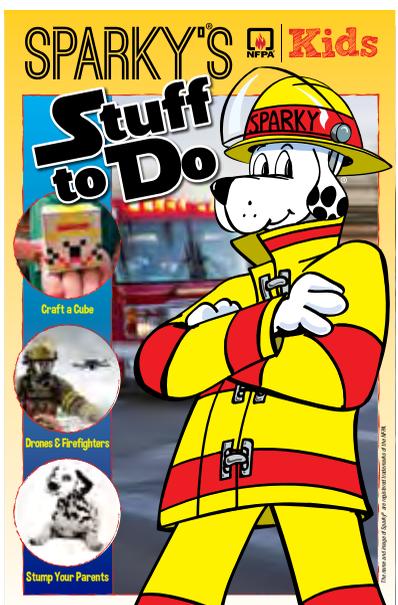
Moving forward, “Fires Fight for the Axis!” (1943) and “Feed Fighters, Not Fires!” (1944) are themes clearly caught in the fervor and patriotism of a nation at war.

But it was “EDITH (Exit Drills In The Home)” from 1981, the same year IBM released its first PC and Microsoft introduced MS-DOS, that gave us the smart, instructional and catchy style that has defined FPW themes since.

Check out the full list of FPW themes throughout the years at [firepreventionweek.org](http://firepreventionweek.org)

# TEACH KIDS ABOUT FIRE SAFETY IN A LANGUAGE THEY'LL UNDERSTAND: FUN.

The following products are some of our most popular, kid-approved items. They tap into children's creativity, making sure the lessons we teach them about fire prevention are age-appropriate and last a long time.



## Sparky's® Stuff-To-Do Booklet

This action-packed activity book keeps kids entertained while learning about fire safety. *Grades 1-5.*  
5.5 in. x 8.5 in. | Qty 30

\$25.00

SPY44B

## Sparky's® Coloring Book

Kids love coloring in the drawings, shapes, and characters to complete the fire safety picture. *Pre-K-Grade 1.*  
8.5 in. x 11 in. | Qty 30

\$25.00

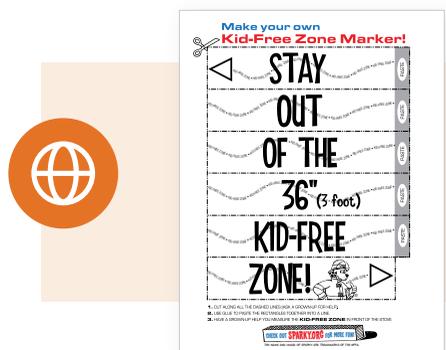
SPY28AF

## The Fox Family's Coloring Book

The Fox Family is making a home fire escape plan, and kids can follow along step by step. *Pre-K-Grade 1.*  
8.5 in. x 11 in. | Qty 30

\$15.00

SPY56



## FREE RESOURCE

### Kid-Free Zone Marker for the Kitchen

Easy to print and make, the kid-free zone activity shows kids exactly how far they need to stay away from the stove or other hot things.

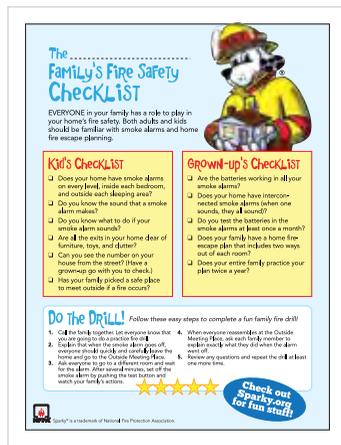
Download this and other activities at [sparky.org/activities](http://sparky.org/activities)



### Sparky's® Activity Book

Games, puzzles, and secret messages relay important information about fire safety. *Grades 1-5*. 8.5 in. x 11 in. | Qty 30

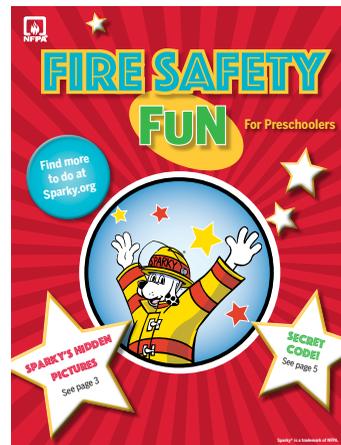
**\$25.00** SPY29Y



### Sparky's® Family Fire Safety Checklist

This checklist is a great way to educate and remind kids and adults that everyone in the home has a role in fire safety. Perfect for giveaways. 8.5 in. x 11 in. | Pad of 100

**\$23.00** SPY50



### Fire Safety Fun for Preschoolers

Kids dive into age-appropriate activities like Find the Numbers, Secret Codes, Matching Games, and more. *Pre-K-K*. 8.5 in. x 11 in. | Qty 30

**\$25.00** LFUN18



### Color-Changing Mood Pencils

Get to the point about fire safety fast with fun pencils that change colors with the heat from your hands! | Qty 100

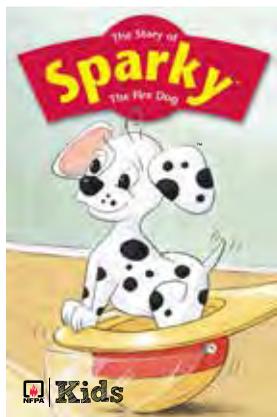
**\$28.00** PENCIL17



### Sparky® Flying Disc

Have fun with assorted red and white flyers and catch Sparky the Fire Dog® in a game of catch. Flyer folds to fit into its own pouch. 10.25 in. diameter | Qty 25

**\$28.50** FLYER17



### The Story of Sparky® The Fire Dog®

Read about how Sparky became the fire dog he is today. A perfect size for little hands, this book will be a hit with kids of all ages. *Pre-K to Grade 2*. 6 in. x 9 in. | Qty 30

**\$32.00** SPY57



## SAFETY SPEAKS



*"I like NFPA because it's a one stop shop. I don't have to worry about the messaging. Everything is fact based. Anything I put out is backed by data."*

— **Chief Dolly Hulín**, Thomasville, NC.  
NFPA Educator of the Year, 2017

## YEAR-ROUND FIRE PREVENTION

# THE MORE WE CONNECT OVER FIRE SAFETY, THE SAFER THE WORLD CAN BE.

When firefighters and educators connect with kids, it can spark interest in fire safety that gets parents and communities involved too. The following materials and giveaways are a great way to start the conversation.



### Community Helpers Box

Teach preschoolers, kindergarteners, and first-graders how firefighters protect people from fire and keep them safe. Everything you need in one box!

### Bundle of 30

Includes 1 Teacher Guide, 1 Firefighter Poster, 1 Matching game with Community Helper Poster, Firefighter Coloring Pad, and 30 of each: Boxes of Sparky Crayons, Sparky Bandage Dispensers, plus 100 Sparky the Fire Dog Fire Hats.

**\$120.00**

CHP316

### Bundle of 60

Includes 1 Teacher Guide, 1 Firefighter Poster, 1 Matching game with Community Helper Poster, Firefighter Coloring Pad, and 60 of each: Boxes of Sparky Crayons, Sparky Bandage Dispensers, plus 100 Sparky the Fire Dog Fire Hats.

**\$180.00**

CHP616

### Bundle of 90

Includes 1 Teacher Guide, 1 Firefighter Poster, 1 Matching game with Community Helper Poster, Firefighter Coloring Pad, and 90 of each: Boxes of Sparky Crayons, Sparky Bandage Dispensers, plus 100 Sparky the Fire Dog Fire Hats.

**\$210.00**

CHP916



### Firefighter Coloring Pad

Kids learn about firefighters and their protective gear as they color gloves, helmets, radios, and more! *Pre-K–Grade 1.*  
8.5 in. x 11 in. pad | Pad of 100

**\$23.00**

SPY52

### Sparky® Fire Hats

Always a hit, these bright red fire hats even have a space for kids to write their names. *Pre-K–Grade 2.* | Qty 100

**\$94.00**

HAT15

### Sparky® Crayons

Perfect for use with coloring books and pads. Includes 4 crayons: Fire Engine Red, Caution Yellow, Safety Green, and Water Blue. *Pre-K–Grade 3.* | Qty 30 boxes

**\$13.50**

CRAY17



### Sparky® Draw String Sports Bag

This lightweight bag goes to school, to the field, and to friends' houses — spreading the fire safety message. The bag features zipper compartment and reflective strip. 13 in. x 16 in. | Qty 50

**\$107.50**

DRWBAG17

### Sparky® Bandage Dispenser

Kids love bandages. Even when they're not hurt. Make them smile with these red bandages. Not made with natural rubber latex. *Pre-K–Adult.* | Qty 30 dispensers with 5 bandages in each.

**\$35.00**

SPY51



## FREE RESOURCE

**A creative approach to teaching a serious subject.**

Helping children become familiar with the role of firefighters and the sights and sounds of their equipment can lessen a child's potential fear during a fire and encourage cooperation during life-saving fire rescue incidents.

**Download *Learn Not to Burn*® for free activities and lessons plans at [sparkyschoolhouse.org](http://sparkyschoolhouse.org).**



**BUILDING A  
GRASSROOTS  
MOVEMENT  
TO STAMP OUT  
HOME FIRES.**

The majority of North American fire deaths happen where people tend to feel the safest — at home. And while smoke alarms are essential in alerting residents to fire, they do nothing to help stop it. NFPA® research consistently shows that home fire sprinklers reduce the risk of dying in home fires by 80 percent. They quickly control the heat and smoke from a fire, limiting damage to other areas of the house, and giving residents valuable time to get out safely. Simply put, it's like having a firefighter in your home. So why doesn't every new home have a sprinkler system?

NFPA Communications Manager Fred Durso is all too familiar with this question. “Every day seven people die from U.S. home fires. [Yet] the home fire death rate was 90 percent lower when fire sprinklers and hardwired smoke alarms were present. Despite these facts, special interest groups across North America are using their clout to convince decision makers that sprinklers aren't necessary ... a myth that our research has encountered.”

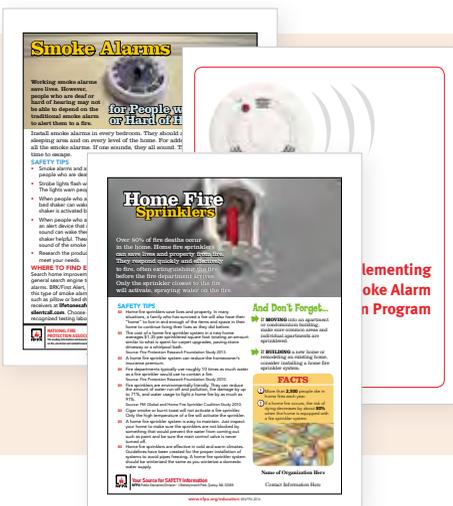
To make the case for home fire sprinklers, NFPA created the Fire Sprinkler Initiative® (FSI) in 2009. It's an advocacy campaign aimed at increasing mandatory requirements for home fire sprinklers in new homes. “This campaign links North American fire service and safety advocates with NFPA research, online resources, and on-the-ground support to help them promote this technology to their decision makers and convince [policy-makers] that fire sprinklers should be required in all new, one- and two-family homes,” explains Durso. So far, there are more than 30 state- or provincial-

*Simply put, it's like having a firefighter in your home. So why doesn't every new home have a sprinkler system?*

based coalitions working to educate the public and decision makers on this life-saving technology. Slowly but surely, the message is getting across to homebuilders, local jurisdictions, and state governments. California, Maryland, Washington, D.C., and hundreds of communities have adopted requirements to include fire sprinklers in all of their one- and two-family homes. And the Las Vegas City Council recently passed a bill to require fire sprinklers in the city's new homes.

Durso gives credit to all the advocates on the ground, firefighters and fire prevention educators, who are turning their passion for saving lives and preventing loss into action that truly impacts their communities. “Their efforts are the reason why more and more people are now aware that sprinklers aren't just for your lawn,” says Durso. “That dedication has contributed to a growing, grassroots movement in support of home fire sprinklers.”

**Learn more about your state's or province's coalition or how to start one, read more about fire sprinkler myths, and start getting involved at [FireSprinklerInitiative.org](http://FireSprinklerInitiative.org).**



## FREE RESOURCES

### Smoke alarm safety bundle

Smoke alarms are a vital life-saving technology when it comes to fires in residences and homes. So why are there almost 5 million households without them? Get the word out in your community with our Smoke Alarm Installation Program.

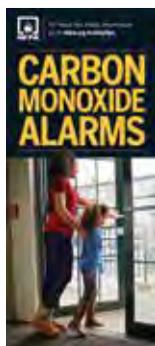
### Just the facts about fire sprinklers

Download our home fire sprinkler safety tip sheet to share important facts and tips about sprinklers.

Free to download at [nfpa.org/catalogresources](http://nfpa.org/catalogresources)



# NFPA® COMMUNITY BROCHURES



## Carbon Monoxide Brochures

Help prevent carbon monoxide poisoning by explaining what it is, how to reduce the risk, and what to do if a CO alarm sounds. *Grade 6–Adult.* | Qty 100

**\$23.00** BR52K

## Home Smoke Alarms Brochures

Learn proper home smoke alarm safety, including alarm selection, installation, placement, and maintenance. *Grade 6–Adult.* | Qty 100

**\$23.00** BR4AC

## Fire Extinguishers at Work Brochures

Show employees how to put out small fires and how to use the P.A.S.S. fire extinguisher technique. *Adult.* | Qty 100

**\$23.00** BR35X

## Exit Drills in the Home (E.D.I.T.H.) Brochures

Prepare families to make a safe escape if the smoke alarm sounds. *Grade 6–Adult.* | Qty 100

**\$23.00** BR8AC



## Ways to Keep Your Family Safe From Fire Brochures

Protect families from the danger and devastation of fire with this 23-point home fire prevention checklist. *Adult.* | Qty 100

**\$23.00** BR22AC

## Ten Tips for Fire Safety Brochures

Share these 10 ways to avoid fire and to protect and save lives. Tips cover cooking safety, smoke alarms, electrical hazards, and more. *Grade 6–Adult.* | Qty 100

**\$23.00** BR12AC



## FREE RESOURCES

### Teaching the Importance of Home Fire Escape Planning

Use our Community Tool Kit and find resources, handouts, talking points, and more to help residents in your community make and practice a home fire escape plan.

Free to download at [nfpa.org/catalogresources](https://nfpa.org/catalogresources)

# A FIRE PREVENTION EDUCATOR'S BEST FRIEND: SPARKY.ORG

The #1 Fire Prevention Resource for Educators



Kids, teachers, firefighters, and educators of all walks turn to **Sparky.org**. It's a safe, family-friendly resource for fire safety fun. In addition to a number of activities and videos, there's also an educator's portal that features printable activities and lesson plans to make teaching fire prevention easy and memorable.

## EXPLORE

- **Tons of videos** including sing-alongs, cartoons, and fire-house visits
- **Free games & apps** for interactive learning on a desktop or tablet
- **Printable activity sheets** full of fun educational content for all ages and every season



Download the **FREE Sparky's Firehouse App** today.





## SAFETY SPEAKS



*"Fire safety is definitely needed all year long. I purposely buy extra FPW items so I have them for the whole year to promote. It is so easy to have monthly topics of fire prevention to share or do it by seasons of the year."*

— **Kraig Herman**, IAAI-CFI Public Education Specialist / NFIRS State Program Manager, Office of the State Fire Commissioner



## FIRE PREVENTION MILESTONE

### Fire Prevention Works.

Since 1980, the number of reported home fires and fire deaths has been cut roughly in half. While many factors have contributed to this, it couldn't have occurred without education and advocacy programs, like Fire Prevention Week.™

There is still work to be done, however. Despite the recent decline in reported fires, fire departments are called to respond to an increasingly diverse range of situations. As a result, NFPA will continue to develop materials relevant to the changing landscape of first responders' needs.

It is a big world. But by reaching out to communities, we surely help make it a safer one too.

Get involved, explore research, and download resources at [firepreventionweek.org](http://firepreventionweek.org).

Source: NFPA Research: [www.nfpa.org/research](http://www.nfpa.org/research)





**PREPARE YOUR COMMUNITY  
BY PLANNING AS ONE.**



# INTRODUCING NFPA 3000™ (PS),

*Standard for an Active Shooter/Hostile Event  
Response (ASHER) Program.*



When the unthinkable occurs, it's important for everyone involved in the response to be on the same page. With NFPA 3000™ (PS), leaders can assess the needs of their community and create a plan that brings everyone together, helping to save precious time and precious lives.

Available now, this provisional standard was developed by experts from a wide range of specialties and sets forth requirements for communities to establish a unified system of integrated programs for planning, response, and recovery, long before an active shooter/hostile event occurs.

Because NFPA goes where responders go, we're dedicated to using our accredited, consensus-building process to address today's evolving first responder challenges.



**Learn more about NFPA 3000™ (PS)  
at [nfpa.org/3000news](https://www.nfpa.org/3000news)**



IT'S A BIG WORLD.  
LET'S PROTECT IT TOGETHER.™



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YOUR I.D. # IS:

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# Be aware. Fire can happen anywhere.™

Learn all about the new Fire Prevention Week™ theme for 2018 on **page 4**. Explore year-round fire prevention ideas with the tear-out poster included inside.

[firepreventionweek.org](http://firepreventionweek.org)

